



Universal Business Hub

The ultimate, all-in-one marketing solution for local businesses.

Turn leads into loyal customers with an all-in-one marketing package that provides everything a local business needs to grow and thrive in today's competitive market.

With five AI-assisted solutions designed to streamline operations without sacrificing customer experience, this all-star package empowers you and your team to:

- Engage your target audience by creating captivating, customized email campaigns in minutes
- Increase lead capture and conversion by centralizing communication and integrating AI-assisted webchat on your website.
- Get found faster by optimizing your business profile and boosting keyword rankings.
- Build an ironclad reputation by collecting more reviews from more sources at scale.
- Curate an engaging online presence by posting compelling social campaigns in a few clicks.

A single solution to support every aspect of local business growth, helping you carve a profitable path to success.



1. Inbox Pro – AI-assisted web chat lead capture

Capture and convert more leads with a shared inbox designed to help small businesses improve customer communication by bringing conversations from multiple sources into a single location. Equipped with multi-channel integrations such as Google Business Messages and SMS, and an AI-powered webchat widget, all communication is centralized to facilitate rapid response times that will impress your customers and prospects alike.

Capture and convert more leads in less time:

Respond, capture, and convert new business quickly with all inbound leads centralized in one place. Respond to messages coming in through SMS and Google Search and Maps right from your client portal.

Increase ROI on lead generation expenditures:

Invest in SEO and ad campaigns to attract more leads with confidence. AI-assisted web chat lead capture ensures prompt responses and captures contact information to help you acquire new customers.

Improve the customer experience through teamwork:

Collaborate on customer acquisition, sales, and support communication through a shared inbox where your whole team can collaborate on great customer communication.



2. Campaigns Pro

Greet new customers, entice purchasers with promotions, or build anticipation for upcoming events with email marketing campaigns. With the AI-powered email builder, you can get unique text and imagery for any occasion or audience from a single prompt. Sending tailored campaigns to a targeted audience is easy with full CRM integration. Filter contacts by location, industry, or other criteria to curate a recipient list in seconds. After a campaign has been sent, each recipient contact's engagement with the emails is shown in the Activities section of their contact record.



3. Local SEO Pro - Get found. Generate traffic. Grow revenue.

Establish accurate and consistent business listings and rank higher in search engine results, such as Google. Upgrade to powerful presence management tools, and then optionally upgrade to powerful presence management tools—Local SEO Pro, Listing Distribution, and Listing Sync Pro. Our solutions are the most comprehensive business listing solution on the market.



4. Reputation Management Premium

Today, the online reputation of your business is defined by your customers. Reviews, accurate business information, and social media activity impacts your reputation and whether a consumer decides to do business with you. You need a way to manage all of these factors in a scalable way. We can help! Monitor what people are saying about you online and improve your visibility in local search. See how you stack up against the competition, stay in the know with automated alerts and get progress reports to see how your reputation has improved. Take control of your online reputation today!



5. Social Marketing Pro

Social media is hard to do on your own. You need to come up with a nonstop stream of relevant content and engage with customers across all social channels, every single day. We help by giving your business one place to stay social. Generate leads, schedule ready-to-publish content, and communicate with your followers all from one place. Finally, a tool that makes managing social media simple.